



Freeze Frame 2017 Competition Rules & Registration Instructions

Eligibility & Rules:

Tri-Valley Conservancy's (TVC) 2017 "Freeze Frame!" Photo Competition (the "Competition") is open to all artists (applicants) excluding employees, Board of Directors (BOD) and Advisory Council of TVC, judges and any family members of the above.

- Each entrant agrees to the contest rules and states they are at least 18 years old or will have a parent or guardian sign their photo release form.
- This year we are continuing with our Youth category. All Youth who enter the contest must be in grades 6 – 12.
- Applicants may submit as many photos as they would like, but no photographer will be eligible to receive more than two monetary awards. Each "Top 40" finalist must submit a printed and mounted photo - the overall size of the submitted photo must equal 18"x 24".
- Upon submission of paid registration, you will receive specific instructions on how to upload your photo(s) to our secure site.
- All submissions must be received by July 31st at 5 PM. If your photo advances to the "Top 40" finalist round, you must deliver a printed copy to TVC at 1457 First Street, Livermore, by Aug. 11th at 5PM. Refer to section titled "Top 40" Finalists" for requirements.

Event Schedule:

- **July 1st (Saturday):** Registration Begins. Please register online: [Here](#)
- **July 31st (Monday) – 5:00 PM:** Registration Deadline – Last day to register online and upload photo(s).
- **August 4th (Friday):** Finalists will be notified via email if they have made finalist status and will be required to provide a mounted photo for final judging. Refer to section titled "Top 40" Finalists" for requirements.
- **August 11th (Friday) – 5:00 PM:** Finalists must turn in printed photo (refer to section titled "Top 40" Finalists" for requirements) with Release form(s) appended at the end of these rules & instructions
- **August 14th (Monday) – August 18th (Friday):** Judging will occur in the TVC offices
- **August 23rd (Wednesday) – August 30th (Wednesday):** Facebook voting for the "People's Choice Award" for the Top 12 combined adult and youth categories will take place. Voting is limited to one vote per person per poll.
- **August 28th (Monday):** Top 3 Finalists & People's Choice will be notified and they, along with their guests are invited to the Freeze Frame Awards Ceremony on September 7th.
- **September 7th (Thursday) – 6:00 PM to 8:00 PM:** Freeze Frame Awards Ceremony: Awards - First, Second, Third place and People's Choice winners in the adult and youth categories will be awarded at TVC's Annual Freeze Frame Awards Ceremony at the Robert Livermore Community Center in Livermore. The "Top 12" photos will be displayed including the "People's Choice Award" before all winners are announced. All contest entrants will receive complimentary tickets to attend the event with the guests of their choice.
- **December 1st (Friday):** The "Top 12" photos will be published in a calendar available for purchase in support of the Tri-Valley Conservancy's mission. All entrants featured in the calendar will receive a complimentary copy of the 2018 calendar.
- **January – August 2018:** A compilation of adult and youth Freeze Frame! "Top 12" to "Top 25" photos will be part of a traveling exhibit to be displayed at various locations, including but not limited to: Livermore Public Library, Robert Livermore Community Center, select area wineries and the TVC office.



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What to Photograph:

TVC is looking for striking images of nature highlighting the diversity of life in the Tri-Valley.

- All types of agriculture and ranching.
- Scenic rural locales in Livermore, Pleasanton, Dublin, San Ramon and Sunol, & Danville.
- Recreational uses/activities (i.e., trail or field usage) in parks and recreational areas within locales.
- If you include likenesses of people in your submission, you are responsible for providing a signed copy of the Subject Release Form to TVC upon submittal of your photo. Applicants must not submit images that involve the willful harassment of wildlife, damage to the environment, put any individual or animal in danger, or infringe on the rights of any other artist, property owner or person. All images should accurately reflect the subject matter and the scene as it appeared.

How to Enter: (Entry must be completed between July 1st and July 31st at 5PM)

Step 1 - Registration

- Applicants must register online at [Freeze Frame 2017 Registration](#) and pay registration fee, if applicable
- Cost to register is \$25.00 for the first entry, \$10.00 for each additional photo submitted by the same photographer
- Amex, Visa, MC and Discover are accepted
- *Youth entries are free*
- *If you are registering as a youth please use the discount code YOUTHFF2017 to receive a 100% discount on your registration fees.*

Step 2 - Photo Submission

- Submit your photo digitally. After paid registration is complete, you will be sent an email with full instructions on how to digitally submit your photo(s). Preliminary judging will be made from digital images.
- Uploaded files must meet the following minimum criteria:
 - File Format: JPEG
 - Compression: use the least possible compression for the highest quality files
 - Color Profile: sRGB
 - Resolution: 300 pixels/inch minimum



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Judging:

- Youth and Adults will be judged separately
- The judging panel will pick the “Top 40” finalists from the uploaded digital images in each category
- The “Top 40” finalist’s will submit their printed photo(s) for judging. See “Top 40” Finalists section for requirements on submitting your printed photo(s). The “Top 40” photos will be judged and the “Top 25,” “Top 12,” and 1st, 2nd, and 3rd place winners will be identified for each category from the “Top 40.”
- The People’s Choice Award will be announced at the Freeze Frame Awards Ceremony, on September 7th. The winning photos, 1 from each category, will be selected by votes received via Facebook polling and in-person polling at the
- Photos will be judged on originality, technical excellence, composition, overall impact and artistic merit. The judges are a mixed panel of photography enthusiasts consisting of TVC volunteers and staff familiar with photography and responsible for selecting images for marketing materials. TVC’s panel of judges shall determine winner eligibility in its sole and absolute discretion. All decisions made by the judges are final.

Top 40 Finalists:

- If you are selected to be a finalist you must submit a printed photo, mounted on an 18” x 24” backing board with a minimum 2” white matte (your photo size is undefined but it must be matted with a finished overall size of 18” x 24”) and the Artist Release Form. Foam core backing or photos printed on foam core will not be accepted. This photo will be used for final judging and must be submitted by Aug. 11th at 5 PM. Submitted photos not included in “Top 25” may be retrieved by artist from TVC office between the dates of September 5th and September 29th. All photos remaining after this date will be considered the property of TVC.

Winning Photos (Top 12):

- Prizes for winning photos will be awarded at TVC’s annual Freeze Frame Awards Ceremony on September 7th. No photographer will be eligible to receive more than two monetary awards.
- The “Top 4” Finalists in each category will be notified of their finalist’s status by August 31st and will receive complimentary tickets to the event for themselves and their guests.
- For any “Top 12” Photos sold at TVC’s fundraising auction, artist will be required to provide TVC with a replacement photo for the “2017 Exhibits”.
- Winning photos will be used to promote TVC and will be made into a calendar in support of TVC’s mission in lieu of any sales commission to TVC. Thank you for your support.

Adult Category:

- First Prize: \$250
- Second Prize: \$125
- Third Prize: \$75
- People’s Choice: \$100

Youth Category:

- First Prize: \$200
- Second Prize: \$100
- Third Prize: \$50
- People’s Choice: \$100



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2017 Exhibits (“Top 25”)

TVC has secured exhibit space at various locations in 2018. The “Top 25” photos will be exhibited at these venues depending on space and availability. We are proud that several of our prior years’ *Freeze Frame!* “Top 25” artists have sold their exhibited photos and received much press for their work.

Anyone interested in purchasing a photo from our traveling exhibit will be referred to the individual photographer to make purchase arrangements. TVC does not collect commissions on any sale, but reserves usage rights to utilize photos in PR and marketing endeavors on behalf of TVC.

Questions:

Questions and inquiries about the 2017 *Freeze Frame!* Competition can be emailed to: freeze@trivalleyconservancy.org or by calling 925-449-8706.



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Artist Release Form

This form must be submitted by 5pm on August 11, 2017

Tri-Valley Conservancy
1457 First Street
Livermore, CA 94550

This release is made by _____ (“Artist”) with regard to the submission of photo(s) (“Artwork”) for the 2017 *Freeze Frame!* Competition.

1. Ownership title to Artwork remains with Artist. The Tri-Valley Conservancy (“TVC”) makes no claim to Artwork’s ownership.
2. Artist grants TVC a royalty-free, nonexclusive right, in perpetuity; to:
 - a. Use images of the Artwork to support TVC’s mission.
 - b. Use or publish images of the Artwork in TVC related news stories, newsletters, reports, slide shows, displays, web pages, and the like;
 - c. Use or release, in connection with the Artwork, Artist’s name, city and state of residence in promotions and any other publications; and
 - d. Keep electronic files of the image of the Artwork, and archive the images on CD or in other electronic forms, so that the Artwork can be used to support TVC’s mission.
3. Artist agrees to allow TVC to photograph, or have its representatives, employees or agents photograph, the Artist and authorizes TVC, its representatives, employees and agents to copyright, use and publish such photographs in print or electronically to promote or support TVC. All negatives, positives, and prints shall constitute the property of TVC. Artist understands that it will not have the opportunity to inspect or approve any final product and will not receive any monetary compensation for such photographs. TVC may use such photographs of Artists with or without the Artist’s name and for any lawful purpose, including for example such purpose as publicity, illustration, advertising, and web content. TVC shall credit all Artwork with the caption” ©Person’s Name” when the Artist has provided TVC with his or her name.
4. Artist agrees to indemnify, and hold harmless, (TVC) it’s board members, employees and agents, and the property owner of any property used as the subject for the Artwork, from and against any and all claims, demands, expenses, claim costs (including costs of defense), fines, penalties, consequences, loss, liability, and suites and damages of every nature, for any and all damages, liabilities, costs, expenses, and injuries to person and/or property, occurring in or about or in any way connected with the 2015 Freeze Frame Competition.

I have read and understand the above:

Signature _____ Date: _____

Signature of parent

or guardian _____ Date: _____

(If under 18 years of age)



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Subject Release Form

*This form must be submitted by 5pm on August 11, 2017
if there are recognizable people in your photo.*

Tri-Valley Conservancy
1457 First Street
Livermore, CA 94550

I grant to the Tri-Valley Conservancy (TVC), its representatives and employees the right to use photographs of me in connection with the 2017 *Freeze Frame!* Competition. I authorize TVC, its representatives and employees to copyright, use and publish the same in print and/or electronically.

I agree that TVC may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and web content. I understand I will not have the opportunity to inspect or approve any final product and will not receive any monetary compensation. I hereby release and hold harmless TVC from all claims and liability relating to such photographs.

I have read and understand the above:

Signature _____

Printed name _____

Organization Name (if applicable) _____

Address _____

Date _____

Signature of parent or guardian _____

(If under 18 years of age)