



## Freeze Frame 2017 Competition Rules & Registration Instructions

### **Eligibility & Rules:**

Tri-Valley Conservancy's (TVC) 2017 "Freeze Frame!" Photo Competition (the "Competition") is open to all artists (applicants) excluding employees, Board of Directors (BOD) and Advisory Council of TVC, judges and any family members of the above.

- Each entrant agrees to the contest rules and states they are at least 18 years old or will have a parent or guardian sign their photo release form.
- This year we are continuing with our Youth category. All Youth who enter the contest must be in grades 6 – 12.
- Applicants may submit as many photos as they would like, but no photographer will be eligible to receive more than two monetary awards. Each "Top 40" finalist must submit a printed and mounted photo - the overall size of the submitted photo must equal 18"x 24".
- Upon submission of paid registration, you will receive specific instructions on how to upload your photo(s) to our secure site.
- All submissions must be received by July 31<sup>st</sup> at 5 PM. If your photo advances to the "Top 40" finalist round, you must deliver a printed copy to TVC at 1457 First Street, Livermore, by Aug. 11<sup>th</sup> at 5PM. Refer to section titled "Top 40" Finalists" for requirements.

### **Event Schedule:**

- **July 1<sup>st</sup> (Saturday):** Registration Begins. Please register online: [Here](#)
- **July 31<sup>st</sup> (Monday) – 5:00 PM:** Registration Deadline – Last day to register online and upload photo(s).
- **August 4<sup>th</sup> (Friday):** Finalists will be notified via email if they have made finalist status and will be required to provide a mounted photo for final judging. Refer to section titled "Top 40" Finalists" for requirements.
- **August 11<sup>th</sup> (Friday) – 5:00 PM:** Finalists must turn in printed photo (refer to section titled "Top 40" Finalists" for requirements) with Release form(s) appended at the end of these rules & instructions
- **August 14<sup>th</sup> (Monday) – August 18<sup>th</sup> (Friday):** Judging will occur in the TVC offices
- **August 2<sup>nd</sup> (Wednesday) – August 29<sup>th</sup> (Tuesday):** Facebook voting for the "People's Choice Award" for the Top 12 combined adult and youth categories will take place. Voting is limited to one vote per person per poll.
- **August 28<sup>th</sup> (Monday):** Top 3 Finalists & People's Choice will be notified and they, along with their guests are invited to the Freeze Frame Awards Ceremony on September 7<sup>th</sup>.
- **September 7<sup>th</sup> (Thursday) – 6:00 PM to 8:00 PM:** Freeze Frame Awards Ceremony: Awards - First, Second, Third place and People's Choice winners in the adult and youth categories will be awarded at TVC's Annual Freeze Frame Awards Ceremony at the Robert Livermore Community Center in Livermore. The "Top 12" photos will be displayed including the "People's Choice Award" before all winners are announced. All contest entrants will receive complimentary tickets to attend the event with the guests of their choice.
- **December 1<sup>st</sup> (Friday):** The "Top 12" photos will be published in a calendar available for purchase in support of the Tri-Valley Conservancy's mission. All entrants featured in the calendar will receive a complimentary copy of the 2018 calendar.
- **January – August 2018:** A compilation of adult and youth Freeze Frame! "Top 12" to "Top 25" photos will be part of a traveling exhibit to be displayed at various locations, including but not limited to: Livermore Public Library, Robert Livermore Community Center, select area wineries and the TVC office.



## Freeze Frame 2017 Competition Rules & Registration Instructions

### **What to Photograph:**

TVC is looking for striking images of nature highlighting the diversity of life in the Tri-Valley.

- All types of agriculture and ranching.
- Scenic rural locales in Livermore, Pleasanton, Dublin, San Ramon and Sunol, & Danville.
- Recreational uses/activities (i.e., trail or field usage) in parks and recreational areas within locales.
- If you include likenesses of people in your submission, you are responsible for providing a signed copy of the Subject Release Form to TVC upon submittal of your photo. Applicants must not submit images that involve the willful harassment of wildlife, damage to the environment, put any individual or animal in danger, or infringe on the rights of any other artist, property owner or person. All images should accurately reflect the subject matter and the scene as it appeared.

### **How to Enter: (Entry must be completed between July 1<sup>st</sup> and July 31<sup>st</sup> at 5PM)**

#### **Step 1 - Registration**

- Applicants must register online at [Freeze Frame 2017 Registration](#) and pay registration fee, if applicable
- Cost to register is \$25.00 for the first entry, \$10.00 for each additional photo submitted by the same photographer
- Amex, Visa, MC and Discover are accepted
- *Youth entries are free*
- *If you are registering as a youth please use the discount code YOUTHFF2017 to receive a 100% discount on your registration fees.*

#### **Step 2 - Photo Submission**

- Submit your photo digitally. After paid registration is complete, you will be sent an email with full instructions on how to digitally submit your photo(s). Preliminary judging will be made from digital images.
- Uploaded files must meet the following minimum criteria:
  - File Format: JPEG
  - Compression: use the least possible compression for the highest quality files
  - Color Profile: sRGB
  - Resolution: 300 pixels/inch minimum



## Freeze Frame 2017 Competition Rules & Registration Instructions

### **Judging:**

- Youth and Adults will be judged separately
- The judging panel will pick the “Top 40” finalists from the uploaded digital images in each category
- The “Top 40” finalist’s will submit their printed photo(s) for judging. See “Top 40” Finalists section for requirements on submitting your printed photo(s). The “Top 40” photos will be judged and the “Top 25,” “Top 12,” and 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners will be identified for each category from the “Top 40.”
- The People’s Choice Award will be announced at the Freeze Frame Awards Ceremony, on September 7<sup>th</sup>. The winning photos, 1 from each category, will be selected by votes received via Facebook polling and in-person polling at the
- Photos will be judged on originality, technical excellence, composition, overall impact and artistic merit. The judges are a mixed panel of photography enthusiasts consisting of TVC volunteers and staff familiar with photography and responsible for selecting images for marketing materials. TVC’s panel of judges shall determine winner eligibility in its sole and absolute discretion. All decisions made by the judges are final.

### **Top 40 Finalists:**

- If you are selected to be a finalist you must submit a printed photo, mounted on an 18” x 24” backing board with a minimum 2” white matte (your photo size is undefined but it must be matted with a finished overall size of 18” x 24”) and the Artist Release Form. Foam core backing or photos printed on foam core will not be accepted. This photo will be used for final judging and must be submitted by Aug. 11<sup>th</sup> at 5 PM. Submitted photos not included in “Top 25” may be retrieved by artist from TVC office between the dates of September 5<sup>th</sup> and September 29<sup>th</sup>. All photos remaining after this date will be considered the property of TVC.

### **Winning Photos (Top 12):**

- Prizes for winning photos will be awarded at TVC’s annual Freeze Frame Awards Ceremony on September 7<sup>th</sup>. No photographer will be eligible to receive more than two monetary awards.
- The “Top 4” Finalists in each category will be notified of their finalist’s status by August 31<sup>st</sup> and will receive complimentary tickets to the event for themselves and their guests.
- For any “Top 12” Photos sold at TVC’s fundraising auction, artist will be required to provide TVC with a replacement photo for the “2017 Exhibits”.
- Winning photos will be used to promote TVC and will be made into a calendar in support of TVC’s mission in lieu of any sales commission to TVC. Thank you for your support.

### **Adult Category:**

- First Prize: \$250
- Second Prize: \$125
- Third Prize: \$75
- People’s Choice: \$100

### **Youth Category:**

- First Prize: \$200
- Second Prize: \$100
- Third Prize: \$50
- People’s Choice: \$100



## Freeze Frame 2017 Competition Rules & Registration Instructions

### **2017 Exhibits (“Top 25”)**

TVC has secured exhibit space at various locations in 2018. The “Top 25” photos will be exhibited at these venues depending on space and availability. We are proud that several of our prior years’ *Freeze Frame!* “Top 25” artists have sold their exhibited photos and received much press for their work.

Anyone interested in purchasing a photo from our traveling exhibit will be referred to the individual photographer to make purchase arrangements. TVC does not collect commissions on any sale, but reserves usage rights to utilize photos in PR and marketing endeavors on behalf of TVC.

### **Questions:**

Questions and inquiries about the 2017 *Freeze Frame!* Competition can be emailed to: [freeze@trivalleyconservancy.org](mailto:freeze@trivalleyconservancy.org) or by calling 925-449-8706.