

# 2014 ANNUAL REPORT

TRIVALLEYCONSERVANCY.ORG



TVC BOARD MEMBERS RYAN CALLAHAN, CONNIE CAMPBELL, WITH EXECUTIVE DIRECTOR LAURA MERCIER (CENTER), CLAY WIDMAYER, AND MICHAEL FREDRICH GATHER TO CELEBRATE THE DONATION OF 74 ACRES OF LAND IN SYCAMORE GROVE PARK TO LIVERMORE AREA RECREATION PARK DISTRICT.

TVC PROVIDED THE RESOURCES AND DIRECTION TO KEEP A DEVELOPER FROM BUILDING OVER 1900 HOMES IN DOOLAN CANYON. MEASURE T ON THE CITY OF DUBLIN BALLOT WAS DEFEATED, 84% TO 16%.

*Tri-Valley*  
*Conservancy*

PRESERVE LAND,  
CONNECT COMMUNITIES,  
ENRICH LIFE.

## TRI-VALLEY CONSERVANCY... LOOKING BACK AT 2014

**AS OUR MISSION READS...**To permanently protect the fertile soils, rangelands, open space, and biological resources and to support a viable agricultural economy in the Tri-Valley area.

When you read it out loud it sounds more like a pledge.

BOD, staff, and volunteers use our mission to guide their discussions, decisions, and direction when implementing a program or service to our community. In recent years TVC has focused its energies to:

- BECOME A RESPECTED AND EFFECTIVE VOICE IN THE PRESERVATION OF OPEN SPACES, AGRICULTURAL LAND, AND NATURAL RESOURCES
- ESTABLISH A STRONG GRASSROOTS NETWORK WITH LOCAL AND COUNTY LEADERSHIP AND PARTNERSHIPS WITH COMMUNITY ORGANIZATIONS
- PROVIDE RESOURCES FOR DEVELOPING STRATEGIES TO ASSIST LANDOWNERS TO BECOME MORE EFFECTIVE AND BETTER STEWARDS OF THEIR LAND

Our mission led us to efforts that helped to make 2014 a great year for land conservation in the Tri-Valley. We were successful in:

**PROTECTING DOOLAN CANYON FROM DEVELOPMENT**—Doolan Canyon lies between Dublin and the North Livermore Valley. It was threatened by an out-of-town developer's plan to build 1900 units in the canyon. TVC provided the resources and partnered with several environmental and community organizations to educate the residents of Dublin about the problems with this development. Results were a 5 to 0 vote by the Dublin City Council to establish an urban growth boundary and an 84% to 16% vote by residents against ballot measure T: The development proposal was strongly rejected.

**ADDING 74 ACRES TO SYCAMORE GROVE PARK**—Since 2009, TVC has owned 74 acres of land in Sycamore Grove Park. It has taken years to process the transfer of the land to the Livermore Area Recreation and Park District (LARPD). At the end of 2014, the final paperwork was signed and LARPD became the new owner, with TVC continuing to hold the conservation easement. The new park land creates a continuous open space consisting of Sycamore Grove Park, Camp Arroyo, and Del Valle Regional Park.

**ACQUIRING THE DEPARTMENT OF FISH AND WILDLIFE APPROVAL TO HOLD WILDLIFE HABITAT EASEMENTS**—TVC has a strong interest in preserving open space and natural resources throughout the Tri-Valley. One of the best ways for us to accomplish this goal is to hold and manage wildlife habitat easements. A six-month process included a lengthy application, interviews, and the establishment of policy and procedures. In the fall of 2014 TVC received a letter stating that our application had been approved.

While our daily work is guided by our mission, none of our accomplishments would have been possible without the friendship and backing that comes from our supporters, community, and volunteers. Thank you! We look forward to taking on more challenges and turning them into successes, to make the Tri-Valley area an even more beautiful and enjoyable place in which to live and work.



# TRI-VALLEY CONSERVANCY ACCOMPLISHMENTS 2014



Partnership with Visit Tri-Valley to create **TRAILS OF THE VALLEY** a trail guide listing top 10 trails in Tri-Valley

**Livermore Valley Uncorked!**  
 Hosted Fifth Annual **UNCORKED WINE COMPETITION**  
 Launched first **UNCORKED CELEBRATION**  
 Increased attendance and income for **JEANS & JEWELS**  
 Supported City of Livermore's first **HALF MARATHON**

Held three **QUEST EVENTS** educational workshops for winemakers and winery owners  
 Supported Wente's **ANNUAL HARVEST CLEAN-UP**  
 Conducted third annual **ADOPT-A-CREEK** at Robertson Park  
 Added 74 acres to **SYCAMORE GROVE PARK**

Leader for **NO ON MEASURE T** and saved Doolan Canyon

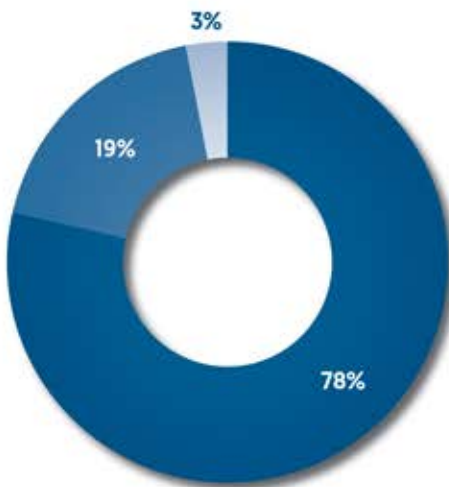


**5 Good Reasons to Vote No on Measure T**

- 1 Measure T is an initiative sponsored by one of the most powerful Public Good Land Companies.
- 2 Measure T will break Dublin's recently expired growth limits and begin the process to annex and rezone Dublin Canyon's open space for development.
- 3 The same developer has already proposed a 1,000-unit housing development in rural Dublin Canyon.
- 4 The company put up all of the money - \$100,000 - to get Measure T on the Dublin ballot.
- 5 Measure T would open up rural Dublin Canyon to development.

SaveDublinOpenSpace.org

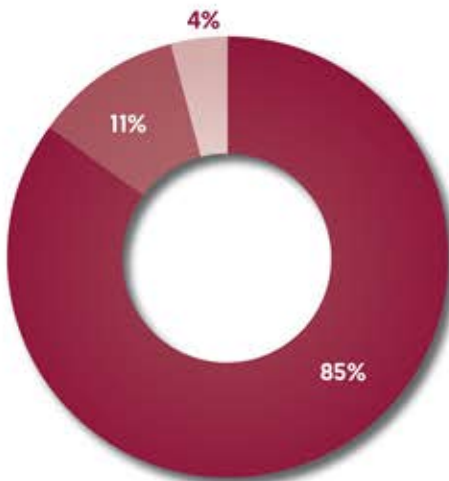
Conducted **STEWARDSHIP** visits to 107 Conservation Easements  
 Received **APPROVAL** from Department of Fish and Wildlife to hold wildlife habitat easements  
 Supported first **AGRICULTURAL DAY** for local third graders



## TRI-VALLEY CONSERVANCY FINANCIAL RECAP 2014

### 2014 Operating Revenues

Reserve Account	\$918,453.00	78%
Fundraising	\$219,822.00	19%
Program Income	\$31,152.00	3%
<b>Total</b>	<b>\$1,169,427.00</b>	<b>100%</b>



### 2014 Operating Expenses

Program Services	\$754,811.00	85%
Fundraising	\$92,050.00	11%
Management & General	\$37,027.00	4%
<b>Total</b>	<b>\$883,888.00</b>	<b>100%</b>

ADDITIONAL FINANCIAL INFORMATION CAN BE FOUND AT TRIVALLEYCONSERVANCY.ORG

## 2014 BOARD OF DIRECTORS

- Mary Roberts, Chair
- Matt Ford, Vice Chair
- Jeff Williams, Secretary
- Michael Fredrich, Treasurer
- Ryan Callahan
- Connie Campbell
- Jeff Cranor
- Arthur Jeannet
- Melody O'Shea
- Norman Petermeier
- Christopher Schlies
- Clay Widmayer

## LEGAL COUNSEL

Shute, Mihaly & Weinberger, LLP

## INDEPENDENT AUDITOR

Damore, Hamric & Schneider, Inc

## INVESTMENT

Altamont Capital Management

## STAFF

- Laura Mercier, Executive Director
- Kellie Hayes, Resource Development Director
- Barbara Graham, Office Manager
- Jill Naughton, Events Coordinator
- Carolyn Newton, Land Conservation Associate
- Andy Ross, Land Conservation



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We invite you to contact us and learn how you can help preserve agricultural lands and open spaces that are vital to protecting the quality of life in our community.