

Tri-Valley Conservancy - Strategic Plan

Adopted - August 22, 2018

Amended June 26, 2019

Our Vision:

A Tri-Valley region where agricultural, range and park lands are preserved and enhanced for the benefit of current and future generations.

Our Mission:

Promote economically sustainable vineyards and orchards, and increase permanently protected, biologically diverse open spaces.

Our Strategic Goals:

1. Safeguard Tri-Valley urban growth boundaries
 - a. Create a 25-year progress report on the South Livermore Valley Area Plan
 - b. Purchase appropriate conservation easements, particularly on lands threatened by development
 - c. Conduct Youth in Nature programs to educate the next generation of Urban Growth Boundary advocates
2. Achieve critical mass of cultivated lands, particularly vineyards.
 - a. Conduct a feasibility study to determine economic viability for new vineyards and wineries in order to educate the TVC Board of Directors, and other stakeholders.
 - b. Champion the creation of a “wine country center” to focus on all local agriculture products (reference in ECAP program 136).
 - c. Heighten consumer, wine industry, and media awareness of Livermore Valley American Viticulture Area as a premier wine growing region.
3. Protect Tri-Valley range lands and support the expansion of park lands
 - a. Increase the protected acres under conservation easement.
 - b. Increase wildlife conservation easement holdings.
 - c. Complete the Valley Trail Connection bridge project.